



भारतीय समुद्री विश्वविद्यालय
INDIAN MARITIME UNIVERSITY
(Central University, Govt. of India)
HEADQUARTERS

Ref. No.: IMU-HQ/R/70/17/2/2021-PUR

Date: 13.05.2022

BID AWARDING NOTIFICATION

Tender for Multimedia Creative and Advertising Agency for advertising in Newspapers/ Television/ Radio/ Website on DAVP empaneled Newspapers or Channels or websites respectively, based on IMU's requirements).

(Refer Tender No. IMU-HQ/R/70/17/2/2021-PUR dated 17.03.2022)

- a) With reference to the above mentioned tender for which sealed bids were invited **under Two Bid System** from Multi Media Creative, Advertising and Marketing Agency empaneled by DAVP for advertisements in Newspapers/ Television/ Radio/ Website on DAVP empaneled Newspapers or Channels or websites respectively, at DAVP rates based on IMU's requirements.
- b) In this regard, based on discount rates offered by the bidders, M/s. Sunjeet Communications Private Limited, Mumbai offered highest discount rates among all the bidders. Therefore, **M/s. Sunjeet Communications Private Limited, Mumbai** has been awarded the contract for Multimedia Creative and Advertising Agency for advertising in Newspapers/ Television/ Radio/ Website on DAVP empaneled Newspapers or Channels or websites respectively, based on IMU's requirements.